

# MEDIUM ENTERPRISES - PERSONAL ACCIDENT

GET A QUOTE NOW - [www.rsasme.ie](http://www.rsasme.ie)



RSA is one of the leading insurers of Personal Accident in the Irish market. Our Risk Appetite ranges from large scale Multi-National business, to the SME market, Sole Traders, individuals and their families. Our dedicated team of experienced Underwriters strive to provide tailor-made flexible solutions to match the needs of our customers.

The RSA Personal Accident offering can be specifically targeted towards and customised for the following classes:

- Group Personal Accident - offering protection to both a business and its employees against the financial consequence of an accident
- Personal Accident for Individuals & Families - tailored to provide cover 24 hours a day, whether at work, in the car, at home or on holiday
- Personal Accident for Sports & Social Clubs - geared to provide supplementary benefits resulting from a sporting or activity-related injury

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## OUR KEY SELLING POINTS...

### Tailored Cover to suit your Personal Accident client...

Finding solutions and delivering the products that our customers want are important to us. Here are just a few of the covers that we offer (Limits can vary on request):

- Death
- Permanent Disability
- Temporary Disability
- Medical Expenses

We know that you value your customers, and so do we. Here are some of the features of our product offering:

- Competitive covers and rating for Schemes
- A wide range of trades / occupations
- Assisting in forming part of a company's Employee Benefits package

**A wide Risk Appetite covering a broad range of occupations.**

See Risk Appetite Guide overleaf.

### Market Leading Brand.

Your SME clients want to know they are insured with an insurer that is stable and if the worst does happen, we are there to help out. Not only do we have the strength of our business, brand and balance sheet, you can also be sure that after 300 years in the business we've built up quite a bit of knowledge and experience along the way.

### MAKE THE RIGHT CHOICE FOR YOUR PERSONAL ACCIDENT CLIENTS.

RSA have a proven track record in supporting brokers in building campaigns which deliver customer satisfaction and growth. We are constantly reviewing our product offering to you and your customers to ensure that we offer the best solution in the market. With over 30 years experience in Personal Accident and a 300 year heritage, we strive here at RSA to ensure that we deliver brilliant service and get the job done.

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## RISK APPETITE GUIDE

- Architect
- Barrister & Solicitor
- Beautician & Hairdressers
- Builders Merchants
- Café & Restaurant
- Carpenters
- Cinema and Theatre Staff
- Clothing Manufactures
- DIY Stores
- Electrician
- Electrical Machinery Manufacturer

- Engineers
- Financial Service Professionals
- Food Products & Beverages Manufacturers
- Furnishings Manufacturers
- Hotels
- Heating & Plumbing Contractors
- IT / Computer Companies
- Medical Products Manufacturers
- Paper Products Manufacturers
- Offices

- Opticians
- Plasterer
- Printers
- Shops
- Sports & Social Clubs
- Supermarkets
- Universities Schools and other
- Educational Risks
- Warehouses

